



WEBSITE DEVELOPER

Job Description

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We are seeking an organized, detailed and driven individual to join our experienced team of marketing professionals. This person is expected to be a self-starter and will be responsible for building and maintaining websites, landing pages and email marketing. This team member will need to be able to hit the ground running with creative and strategic knowledge in web solutions, working independently and with our creative team. The ideal candidate is a tech-savvy professional, who is curious about new digital technologies and aspires to combine usability, accessibility and visual design for a great user experience.

No applicant will be considered without samples of work.

Duties and Responsibilities

- Write well-designed, testable, efficient code with best practices in mind
- Ensure cross-browser compatibility of layout and new features
- Continuously research emerging technologies and industry trends
- Implement new website features and content, including graphic elements, website navigation and page layout.
- Troubleshoot difficult or sensitive problems and find positive solutions while maintaining both short and long-term deadlines
- Collaborate with our teams to ensure clean workflow of projects through discovery, design, development, final approval and delivery
- Regularly research emerging web technologies and industry trends

Minimum Requirements and Skills

- Bachelor's degree in a related field; or equivalent combination of education required.
- Proficient in HTML, CSS, JavaScript and PHP
- Content management systems (CMSs) such as WordPress, Joomla and Squarespace
- UI/UX design experience
- Adobe Photoshop and Adobe Illustrator
- Knowledge of search engine optimization practices and principles
- Strong understanding of typography, color, layout and website interaction

Central States Marketing offers an attractive compensation package, which includes a competitive salary, 401(k) plan, PTO, holiday pay, and a comprehensive benefits program. We are an equal-opportunity employer committed to an inclusive workplace. We encourage anyone interested to apply and do not discriminate on the basis of race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status. Employment with Central States Marketing is contingent upon the satisfactory completion of a criminal background check.