



Videography Specialist

Job Description

1 of 1

We're looking for a highly skilled **Videography Specialist** to join our creative team. This role is ideal for someone with a passion for creative concepting, storytelling and visual content creation. This role will focus on crafting compelling narratives through video, from initial ideation to final edit, with a strong emphasis on animation and dynamic editing techniques. The ideal candidate is highly skilled in both traditional video editing and animation, capable of transforming ideas into engaging visual experiences. **SUBMISSIONS WITHOUT A SAMPLE REEL WILL NOT BE CONSIDERED.**

Duties and Responsibilities

- **Creative Concepting:** Develop and pitch creative concepts for video projects by researching, developing, and presenting compelling video concepts that enhance brand longevity and create lasting impact. Deliver unique, strategic ideas that position the agency at a higher level and resonate with audiences.
- **Client-Centric Presentations** – Translate complex creative concepts into clear, compelling narratives that clients can easily understand and buy into, ensuring alignment with brand goals while pushing creative boundaries.
- **Mastery of Tools & Innovation** – Leverage industry-leading video tools, AI, and emerging technologies to streamline production, enhance team efficiency, and push creative execution to new heights. Ability to set up and shoot onsite with a variety of equipment (cameras, lighting, audio). Assist and coordinate shot lists and production schedules based on storyboards and scripts.
- **Storytelling:** Craft powerful, engaging stories that connect emotionally with the target audience, ensuring each video has a clear narrative flow and purpose.
- **Video Editing:** Intake raw footage from shoots and/or creative use of b-roll footage. Edit raw footage into polished, high-quality videos, including color correction, audio mixing, and final outputs for various platforms.
- **Animation:** Design and implement dynamic animations, motion graphics, and visual effects that enhance the overall storytelling and presentation.
- **Collaboration:** Work closely with internal teams to ensure the creative vision is executed accurately and efficiently throughout all stages of production.
- **Project Management:** Oversee multiple video projects, ensuring deadlines are met, and quality standards are maintained across all outputs.

Experience/Skills

- Bachelors in Film/Video Production, Editing, Multimedia or relevant area
- Proven experience in video production, editing, animation, and motion graphics.
- Proficient in industry-standard video editing software (Adobe Premiere Pro, Final Cut Pro, After Effects).
- Strong understanding of storytelling principles and narrative techniques for video content.
- Expertise in animation and motion design, with a portfolio showcasing your work.
- Exceptional attention to detail and ability to bring creative ideas to life.
- Excellent communication and collaboration skills in a fast-paced, team-oriented environment.
- Ability to adapt to changing priorities and work on multiple projects simultaneously.

The starting salary for this role is \$35,000 annually; however, the final compensation will be determined based on the candidate's experience, skills, and qualifications.

Central States Marketing offers an attractive compensation package, which includes a competitive salary, 401(k) plan, PTO, holiday pay, and a comprehensive benefits program. CSM is an equal-opportunity employer committed to an inclusive workplace. Anyone interested is encouraged to apply and CSM does not discriminate on the basis of race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status. Employment with Central States Marketing is contingent upon the satisfactory completion of a criminal background check.

