



## Videographer / Editor

Job Description

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Central States Marketing is a fully-integrated marketing firm located in Central Illinois.

### **We are growing and need to add a Videographer/Editor to our team!**

You will be responsible for creating videos which accomplish the goals of the client. There will be a strong focus on ability to concept, storyboard and develop copy for short and long form video. This must support our client's brand and be multi-media driven. You will also be responsible for the creation, editing, final approval, and finishing of all things video within the agency. Must be able to work as part of a team.

#### **Duties and Responsibilities**

- Develop creative concepts for video storyboards
- Concept themes and scripts for long and short form video
- Creative copywriting for both audio and video commercials
- Ability to set up and shoot onsite with a variety of equipment (cameras, lighting, audio)
- Intake raw footage from shoots and/or creative use of broll footage
- Edit amazing videos that tell compelling visual stories
- Create and customize pro After Effects graphics
- Choose awesome music, SFX and sound bytes
- Work closely with the graphics team for UI/UX implementation throughout multi media channels.
- Regularly research emerging video technologies and industry trends
- Be able (and have the desire) to continue acquiring new video editing and programming skills
- Participate in creative development meetings within the department, as needed

#### **Experience/Skills**

- Bachelors in Film/Video Production, Editing, Multimedia or relevant area
- Proficient in Adobe Premiere or Final Cut
- Proficient in After Effects, Media Encoder and Audition
- Singular focus on passion for editing
- Extremely detail-oriented with great organizational skills
- Very good communication skills
- Ability to work in a busy design department, collaborating with several designers and project managers
- Able to set and maintain both short and long-term deadlines

**SUBMISSIONS WITHOUT A SAMPLE REEL WILL NOT BE CONSIDERED**