



EXPERIENCED GRAPHIC DESIGNER

Job Description

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We are seeking an experienced Graphic Designer to support and grow our creative department. In this position, you will provide graphic design; concept development and print/web production management support for strategic marketing and communications projects that help us build on our reputation for marketing and client excellence. We're looking for a passionate, resourceful, adaptive, highly creative, and intelligent designer who is ready to work and learn in a collaborative team environment.

Job Duties

- Designing print, online and various collateral pieces
- Updating various elements online
- Coordinating emails communication for client base
- Work closely with our creative team and project managers to ensure clean workflow of projects through discovery, design, development, final approval and delivery

Minimum Requirements/Qualifications

- Bachelor's degree (preferably in fine arts, graphic design or communications)
- 5+ years of experience in graphic communications and digital design
- Proficient with Adobe Photoshop, Illustrator, InDesign and Acrobat

Knowledge, Skills, Abilities

- Excellent written and verbal communication skills
- Knowledge in computer technology, the Internet and MS Office
- Strong organizational skills that reflect ability to perform and prioritize tasks
- Outstanding attention to detail
- Highly resourceful team player with the ability to also be extremely effective independently
- Mature, responsible and self-motivated with a strong work ethic
- Maintain positive attitude when dealing with all team members and clients

No applicant will be considered without samples of work.

Central States Marketing offers an attractive compensation package, which includes a competitive salary, 401(k) plan, PTO, holiday pay, and a comprehensive benefits program.

We are an equal-opportunity employer committed to an inclusive workplace. We encourage anyone interested to apply and do not discriminate on the basis of race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status. Employment with Central States Marketing is contingent upon the satisfactory completion of a criminal background check.