

SEO+

the future of search visibility

The digital landscape is evolving, and AI-powered LLMs, like Gemini and ChatGPT, are changing how people find information. Being visible online goes far beyond just showing up in Google search.

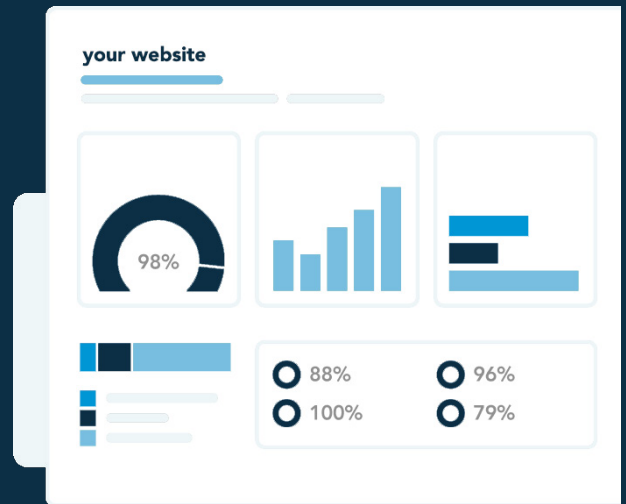
At Central States Marketing, we blend traditional SEO with next generation AI strategy. Our SEO+ experts use a combination of manual and AI inputs to build how your brand is interpreted online. We understand what Google wants and what AI engines are starting to favor.



why SEO+ matters

The SEO+ program builds sustainable visibility over time while adapting to new ways people search.

With our proven expertise, transparent communication, and easy-to-understand performance dashboard, you'll always know exactly what's being done and how it's driving real, measurable results.



SEO vs SEO+

- 1 Traditional SEO focuses on ranking in search engines.
- 2 SEO+ goes further — optimizing for how AI models understand and reference your brand online.
- 3 By maintaining consistent, accurate data across directories, we strengthen your digital footprint and make your business more referencable in AI results.

results you can see

Our transparent dashboard tracks traffic, keywords, and engagement 24/7, along with completed work and next steps — so you always know what's being done and what's next.

month 1

- website audit
- keyword research
- competitor analysis
- initial cleanup and roadmap

month 2

- content creation
- directory listings management
- video and image optimization
- conversion path improvements

ongoing

- SEO tweaks based on performance
- monthly backend updates
- new content creation based on performance
- continued direct listings management
- ongoing reporting and campaign placement



build your visibility for the future.

With SEO+, we help your business get discovered wherever people search.



central states
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